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## CITCA Announces Opening of Regional Training Facility in Morgantown, WV

January, 2012  
Primus

Steve Wilder, President and COO of CITCA, the Communication Industry Training and Certification Academy in Champaign, IL has announced the opening of a new regional training facility in Morgantown, West Virginia. The facility, on the newly built campus of Pillar Innovations, LLC includes classroom training facilities as well as a specially designed training tower.

"Over the past year, CITCA has enjoyed an incredible relationship with Pillar Innovations," says Wilder. "This new facility allows us to expand our training programs in the East and South-eastern states, where we have always had a strong presence. Plus, both existing clients and



new clients in the area will have access to more afford-able training, with significantly less travel expenses for their employees. Now we have instructors and a facility in the area, so the cost of training goes down," Wilder added. The facility includes a self-supporting tower, designed specifically for training. "This tower is built strictly for training, with student safety a top priority. It can be used for a variety of classes and subjects," he noted.

Wilder indicated that plans are on the table to cooperatively establish regional training sites with clients in other regions of the nation as well. "Opening the West Virginia facility, in addition to our existing regional training facility in Alvarado, TX continues forward progression of our vision of locating regional training facilities around the nation. Our goal is to make CITCA certified training courses easily accessible to our clients, in the most cost effective manner possible."

Wilder couldn't say enough about the spirit of cooperation with Pillar Innovations. "We take pride in the relationships we form with our clients, and, as you see, those relationships now result in a second regional training facility. When we started working with Pillar Innovations, we



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were immediately impressed with their class organization. Their commitment to safety and excellence in training paralleled our own, and the fit was perfect."

In addition, CITCA is already working on an-other regional training facility in the Southwestern part of the nation, which Wilder expects to have solidified by summer of 2012. "We (CITCA) have become known for the quality of our programs and our instructors. In this economy, companies are watching their training budgets closely, and looking for ways to do more with less. Regionalizing training and reducing the costs of training for our clients is part of our efforts to assist them in meeting their training and certification needs in the most cost effective way possible."

Anyone wishing for more information or class schedules can contact Primus at (800) 435-1636 or visit [www.primuselectronics.com](http://www.primuselectronics.com).