



4180 E Sand Ridge Rd. | Morris, IL 60450  
800.435.1636 tel | 800.767.7605 fax  
sales@primuselectronics.com  
www.primuselectronics.com

## Primus Adds MSA to its Portfolio of Safety Products

August, 2009  
Primus

It is with great pleasure that Primus announces the addition of a new, high profile safety products line in MSA – The Safety Company. MSA gives Primus a competitive edge and a wider array of products to satisfy our customers Fall Protection needs, but also serves the needs of general construction safety and more. The main focus of MSA products for the customers of Primus Electronics of course will be Fall Protection for use in the wireless industry, though the company has a comprehensive line of products that are used by workers in fire service, homeland security, law enforcement, construction, oil and gas, chemical, military and other industries.



Primus will be stocking the MSA line to cover many popular items like Tower Harnesses, Energy Absorbing Lanyards, Self-Retracting Lanyards, Anchorage Connectors, Harness Accessories, and will also have access to products like Horizontal Lifelines, Confined Space Equipment, Ladder Climbing Equipment and much more. We're very excited at Primus to be able to represent the MSA line of products to our customers for the quality fall protection materials that are offered, as well as items outside of those commonly used by tower climbers. Over the years we have been asked by our customers to supply materials like respirators, portable gas detection equipment, as well as a variety of head, face, eye and hearing protection, and a company like MSA opens these doors for Primus with a very in-depth product line.

MSA is also one of the leading manufacturers in the industry when it comes to head protection; the V-Gard Series hard hats are known throughout the construction industry as a whole – and Primus is stocking the V-Gard hard hat (and ask us about the option of having your company logo screen printed onto the hard hat). "I think our customer base is really going to like the TechnaCurv Tower Harness," says Rob Menees, Midwest Regional Manager for Primus. "We've demonstrated the harness to a good number of people in the past several weeks and the feedback has been extremely positive. Tower climbers have commented on its overall comfort, weight, quality in manufacture and load capacity; I think the market is going to embrace this product once they get a good look at it."

We hope that you'll share our excitement with the addition of this very deep safety product line. And be sure to look for upcoming Primus promotions that will feature MSA gear. MSA was established in 1914, and is headquartered in Pittsburgh, PA. MSA employs approximately 5,400 associates and maintains operations throughout the world. MSA is a publicly traded company on the New York Stock Exchange (symbol: MSA) with annual revenues in excess of \$1 billion. MSA is the global leader in the development, manufacture and supply of sophisticated products that protect people's health and safety.

For more information or to request a catalog featuring all MSA products available through Primus, call (800) 435-1636.