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## **New Primus Headquarters Doubles Capacity and “Goes Green”**

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Primus

Primus Electronics announced plans to relocate its headquarters to Morris, Illinois to better serve its customers of the wireless business. The new headquarters doubles its capacity of the company's previous location in Joliet, Illinois. According to Michael Johnson, President of Primus Electronics, over the past several years the business has more than quadrupled in size due to increased demand from its growing customer base and expansion into new markets and quality product lines.

Because of its growth, it was decided to construct a new, environment-friendly headquarters which would allow for increased service capabilities and future expansion. “We realized years ago we would eventually have to expand,” says Johnson, “and after much consideration, the final decision was made by Board of Directors to relocate and build a new building.”

The new headquarters in Morris will be approximately 15 miles southwest of its current location. The facility will house administrative office space and a spacious warehouse which will allow the company to maximize their potential for delivering fast, efficient and quality customer service to its customers and showcase logistical capabilities. With the new location easily accessible and just minutes away from major expressways, Primus will use the new facility to ship to customers worldwide and continue its policy on same day shipping.

### **New Headquarters “Going Green”**

As more and more businesses jump on the “Go Green” campaign, Primus is spearheading its efforts with incorporating ecological-friendly options into the design of its new building.

Among them is solar energy. There have been important considerations on how to appropriately incorporate solar power into the building design to maximize its benefits. Besides conserving heat that sunshine delivers to all buildings, daylighting techniques have been carefully designed into the facility to optimize the use of natural light for employee work areas. Solar energy emits no global-warming gases and has been proven an eco-friendly option over the decades.

Primus is also integrating geothermal energy which is a type of renewable energy that encourages conservation of natural resources; it utilizes sources of hot water and steam that exist near the Earth's surface to heat. This will be used to heat and cool the facility. According to Johnson, one of the greatest benefits is that geothermal systems produce no on-site emissions and have no chemical byproducts, and therefore, greatly reduces the risk of carbon monoxide poisoning and gas leaks.

Primus is also considering wind power as another earth-friendly alternative to energy. “While we have a strong interest in wind power since it is a clean, renewable, and plentiful source of energy and reduces greenhouse emissions,” says Johnson, “we also must examine it more closely along with city and state regulations before we can capitalize on this green energy option.” The new facility will also use low-volume fixtures to conserve water.



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“We are very happy to be ‘going green’ with our choices of ecological-friendly energy alternatives,” says Johnson. “Just another way Primus really is the Difference in Wireless Distribution.” The project is scheduled for completion in January 2009. More information will be shared with customers as the project moves forward. Primus will do its best to not inconvenience customers during the transition to the new headquarters.

Primus Electronics was founded in Joliet and remained at its current location for over 27 years. It has since grown to represent over 200 quality manufacturers and make major contributions to the wireless industry.